

## E-Mail Archiving: Not Just for Compliance

Thursday, 03 January 2008

E-mail archiving is rapidly increasing in popularity, particularly among businesses in highly regulated and litigated industries. E-mail archiving can also improve the operational efficiencies of typical e-mail infrastructures. The demands of e-discovery for litigation and regulatory auditing have caused incredible interest in e-mail archiving solutions. While they are popular in addressing both regulation and litigation concerns that mandate the retention of business records, Hyperion has found e-mail archiving can also improve the performance of existing e-mail implementations.

E-mail archiving tools are becoming more prevalent among organizations of all sizes. Increasing compliance pressure from regulations like Sarbanes-Oxley, HIPAA and FINRA has combined with new litigation guidelines to create a critical mass of market demand. Hyperion has been providing it's clients in the financial services industry with managed hosted archiving solutions for the past 4 years, but have found that an increasing number of small business clients are benefiting from hosted e-mail archiving by relieving load on existing infrastructure, improving management and retrieval of e-mail, and offering extended features like on-demand organization-wide search of e-mail content.

Although the significant drivers for implementing e-mail archiving are to improve regulatory compliance, most businesses are more likely to recognize the complexity reduction (e.g. eliminating the need to restore tapes) or cost reduction (e.g. reducing reliance on outsourced e-discovery specialists), as the overwhelming technology motivator.

As there is an overlap between portal implementations and e-mail archiving, it can often can be used as a means to provide applications delivering self-service solutions. For example, archiving tools enable the rapid recovery of an accidentally deleted message, or can double as a business continuance contingency in the event of disaster.

Contact Hyperion today to discuss how the right e-mail archiving solution can provide your business with operational benefits, reducing technology complexity and risk exposure.